



**2019 USSD EXHIBITOR CALL
AGENDA
MARCH 6, 2019
1PM-2PM MT
(call-in information, end of agenda)**

1. IMPORTANT TIMELINES

FREEMAN SERVICES DISCOUNT DEADLINE	March 18, 2019	See exhibitor kit
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CHECK-IN	Sunday, April 7	3pm-6pm
	Monday, April 8	7:30am-7pm
	Tuesday, April 9	7am-5:30pm
	Wednesday, April 10	7am-5pm

SET-UP	Monday, April 8	Noon – 5pm
MOVE-OUT	Wednesday, April 10	4pm-8pm

2. EXHIBIT HALL ACTIVITIES

- a. Breaks & lunches
- b. Networking receptions-Monday & Tuesday
- c. USSD Game
- d. USSD Pavilion
- e. Poster Session

3. EXHIBITOR CONTEST

- a. Best in Show

4. EXHIBITOR BOOTH ENHANCEMENTS/ADD-ONS

- a. Enhanced company description & logo in app
- b. Logo included on exhibitor listing sign in hall
- c. Gamification (deadline to order 3/22)
- d. Drink tickets (deadline to order 3/22)
- e. Notifications

5. INCLUDED WITH EXHIBIT BOOTHS
 - a. All activities and meals in exhibit hall
 - b. Legacy lecture and Plenary sessions
 - c. Free day exhibitor passes for local clients
 - d. Three booth staff
 - e. One free closing party ticket
 - f. Attendee mailing list

6. MAXIMIZE TIME IN YOUR BOOTH
 - a. Best practices to attract attendees to your booth

7. QUESTIONS

CALL-IN/ZOOM MEETING INFORMATION

Join Zoom Meeting

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